

# KloudDisplay



## Digital Signage

### What is it?

KloudDisplay is Kloudspot's all-in-one Digital Display solution. Keep your customers, employees, and other stakeholders engaged and up to date, by broadcasting everything from dashboards to multimedia content.

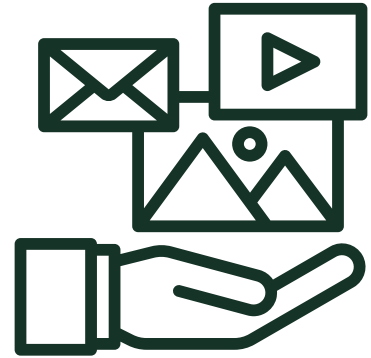


## Customization

Customized by you for everyone. KloudDisplay's powerful canvas gives any business, institution, or school the ability to configure its digital displays for the most meaningful engagements. Visualize data for your back office? Check. Display PPE compliance and a greeting for your customers? Certainly. Want more? Browse our ever-expanding library for customizable modules.

## Multimedia

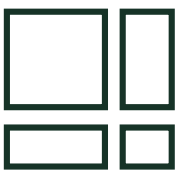
We maximize your network investment. KloudDisplay takes that a step beyond and enables maximum creativity. Communicate better with your users with support for most media formats, dynamic overlays, and rule-based triggers. Display the most relevant information at all times – as your productivity never sleeps.



## Experience

Make the right first impression. Enable powerful narrowcasting campaigns based on visitor data or give a peace of mind with safe reopening indicators. Prepare to delight your users as they not only receive the most updated information, but interact with it.

## Manage Content with



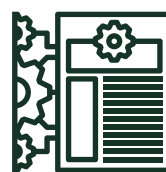
Screen  
Zoning



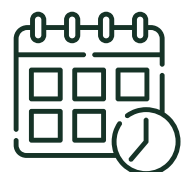
Layout  
Designer



Template  
Manager



Policy  
Engine



Campaign  
Scheduler

## Multimedia Support



Images &  
Videos



HTML5  
Webpages



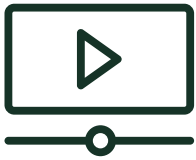
Social  
Media



Time & Weather  
Services



IPAWS &  
CAP Alerts



Video  
Streaming



RSS  
Feeds



Data  
Integration



Enterprise  
ERP/CRM



Communication  
Apps



Endpoint  
CMS Support

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## Use Cases

Schedules and Capacity Limits at Office Entrance

Dashboards for Back-Office Monitoring

Personalized Advertisements Following User Log In

Live Social Media Feed in Event or Entertainment Venue

Display User Temperature upon Entry

## The Bigger Picture...

KloudDisplay is the single-pane-of-glass view that gives you the right context at the right time. With a few simple clicks, get a complete digital display solution up and running. Amplify your displays with KloudVision's advanced PPE detection and capacity planning analytic capabilities. Go even further with KloudCampaign's advanced marketing automation integrations, and display customized advertisements to users.