

KloudPortal



Wi-Fi Connectivity

Create Easily - Scale Quickly - Configure Instantly
- Export Efficiently - Identify Intelligently

What is it?

An easy to build, quick to scale Wi-Fi captive portal that amplifies the Intelligence of your Kloudspot Situational Awareness platform. Enhance the connectivity experience of your users while unlocking valuable, actionable insight for your campaigns.

The screenshot displays the KloudPortal configuration interface. On the left is a navigation menu with the following items: HOME, ACCOUNTS, AUDIT LOGS, NETWORK DEVICES, NOTIFICATION LOGS, REPORTS, SETTINGS, VENUES, ACCESS POINTS, CAPTIVE PORTALS (highlighted), GUEST PORTALS, GUEST TOKENS, GUEST USERS, MEDIA CAMPAIGNS, MEDIA RESOURCES, RADIUS DATA, USER BLACKLIST, USER WHITELIST, and GATEWAY DEVICES. The main content area is titled '(1) PORTAL DETAILS' and includes a 'Name' field with the value 'new Test'. Below this is a section '(2) PICK A TEMPLATE' with two dropdown menus: 'Features' set to 'Any' and 'Hardware' set to 'Kloudspot'. A grid of eight template thumbnails is shown, each with a name below it: Neptune, Sunshine, Galaxy, Taurus, Aurora, Mercury, Astra, and Lilly. The Neptune template features a bicycle and food images. The Sunshine template has a blue and white design with 'LEAD HERE' text. The Galaxy template is purple and white. The Taurus template is blue and white with a sunset background. The Aurora template is dark with a starry background. The Mercury template is black and white. The Astra template shows a mountain landscape. The Lilly template is orange and white.



[Create] from ever expanding modules

Make your digital first impression count with Kloudspot's module library for Wi-Fi captive portals. Choose from pre-formatted templates for different applications, and include extra fields such as social media capture or SMS text authentication for a more complete profile. Our libraries are always being updated for your evolving needs.

[Configure] with interactive and sponsored content support

Add a splash! You can choose to include sponsored content from your advertising partners. Add as many (or as few) as you need, Kloudspot's flexible configurator will ensure maximum performance. If the user engages with the content, you can configure follow up steps such as social media capture.



[Integrate] Seamlessly with your CRM

Your data is in good hands. As users take on their journey within your premises, Kloudspot intelligently tracks movements after they log in (with the user's permission). Keep a log and build a complete, unique profile. Pick the data you need and export to your favorite CRM.

The Kloudspot Difference

Platform-Agnostic

KloudPortal scales not only across industries and use cases, but platforms too. Users can log in from all their devices, and Kloudspot will aggregate their logins into a single User ID.

Campaign & Analytics Ready

KloudPortal integrates with KloudCampaign, which helps bring relevant marketing material to the forefront. Our analytics engine then answers questions about their engagement - What age groups are visiting a certain exhibit? How many instances does a user visit a merchandise repeatedly? Answer with confidence using KloudPortal.

Multi-premise solution

KloudPortal handles larger premises without missing a beat. With experience scaling to larger exposition venues and theme parks, KloudPortal is rigorously tested to meet demanding and complex needs.

KloudPortal, enhanced by Kloudspot

Kloudspot unlocks actionable insight from your existing network and maximizes your investment. KloudPortal not only enhances connectivity for users, but gives any business, institution, or school a deeper level of insight into their premises. It also acts as a critical piece of Kloudspot's greater platform, providing cutting edge solutions for all networking needs.